



— HELLO
WORLD.

We began with passion and an insight to the needs of those who share our passion, with the commitment to evolve into that MARCOM agency that is fully equipped to serve its partners with tailor-made topnotch holistic solutions.

Today, New Day communications, one of the major companies of Anwar Mauj Al khali Group, is the product of this insight and structured planning, fully ready to empower your vision by transforming your dreams into reality, through a centralized, communication hub that works in utmost harmony to realize your business goals.

using the most cost-effective and efficient approaches that would maximize your ROI to the fullest.

**— WE
ARE YOUR;
BRAND
GUARDIANS!**

**“OUR
— STORY;
FROM THE
BEGINNING.**



We are simply here to nurture and grow your brands!

Think of us as your boutique agency, your resting lounge, where all your needs and requirements , are met by our hand-picked, highly competent team members, who work on strategically serving your brand using the latest MARCOM trends and insights.

Our Story

— OUR VISION.



With passion, firm beliefs and a holistic approach to an individualized service, lead a revolutionized marketing industry, operating from around the globe, to revolve around our customers who are our partners.

Our Vision

— OUR MISSION;

Our mission

—
As we implement our values,
pillars to success and firm beliefs.

— **WE UNLEASH
OUR PASSION
INTO THE WORK
OF OUR PARTNERS;
TO ABUNDANTLY-
GROW TOGETHER.**

—
Our Mission

Our core values;

Passionate | Simplicity | Agility | Creativity | Balance

With intent, construct a uniquely creative and open atmosphere that inspires our distinctively selected team of professionals to produce excelling creations, precisely tailored for our partners.



MILESTONES — OF OUR BELIEFS.

Imagine a team structured on an objective, and left to expand with limitless Imagination growing into a world class agency that is fully dedicated to further Growth hand-in-hand with its partners and more so, knowing that we do it because we believe in what we do On ground.

We know that in order to make it real,
We need the tools;

- Our People
- Our Vision
- Our Passion
- Our Commitment
- Our Determination

— We tell stories well.

We see that every brand needs To be told in its own unique form and language and so we live on the edge Of Such a diversity to enable all our partners to leave an impact with a real unique impression!

—
“ We believe that brands that capture your mind,
Gain attention And brands that capture your heart, gain loyalty ”

—WE ARE
STORYTELLERS.

Milastaner



— A WORLD
THAT **REVOLVES..**
AROUND;

Ven

- Advertising
- Planning & Consultancy
- Brand Strategy & Corporate Identity
- Public Relations
- Media Planning & Buying
- Events & Seminars
- Digital Marketing
- Film & Photography
- Publishing

Section

YOU.



**ENRICH AND
GROW YOUR
BUSINESS!
— FURTHER.**



MARCOM PLANNING & CONSULTANCY.

—

Your business is our business, therefore we employ our insight and expertise to provide you with all the essential business development tools you may need to enrich and grow your business further.

- Consultancy
- Research & Analysis
- Holistic Planning
- Brand Strategy Development
- Account Management

Consultancy

— BRAND STRATEGY & CORPORATE IDENTITY.

As a print stands unique in the recognition of a person's identity, our branding and corporate identity development is structured to create your imprint that will distinct you from all competition, leaving the positive and effective impact that will get you to higher levels.

This is where our dynamic multi-functioned brain will mold into the perfect creation, who you are, what you do and what you stand for, to present what we call your brand or your identity.

We employ the skills and expertise of our highly proficient team, together with our tools and know-how, to structure a brand that leaves an impact!



STRUCTURE
— **A BRAND**
THAT LEAVES;
AN IMPACT.

—ADVERTISING.

With an outstanding creative team made up of a group of selective multinational seniors who uniquely stand out in the industry.

the advertising department is fully equipped to bring your message to your audience through the most effective mediums using our well-structured and focused process.

- Account Planning & Management
- Creative Design
- Copywriting
- Production

Advertising



PUBLIC — RELATIONS.

Public Relations

Communication is everything, and when we speak of communication we are not only referring to the strong message that is well written, or the wide network or full coverage.

we are referring to an integration of all the PR tools needed to achieve the planned impact and reach.

We start with the strategy that could be reflected in our planning to the execution of the smallest detail, keeping in mind the integration of your complete brand strategy from all our other services and sections into PR, therefore leaving an even more powerful impact.



COMMUNI-
— CATION IS
EVERYTHING.



— MEDIA PLANNING & BUYING.

Preparing the message is not enough to get the desired impact. A good message is important, but, selecting the appropriate mediums through which the message is delivered is crucial.

It takes an expert and an insightful eye to effectively plan and book in the media and we continue our journey of success with our partners, with the insight and expertise in the media.

- Planning
- Booking
- Monitoring

Media Planning

— DIGITAL MARKETING.

Digital Marketing

As we advance into each era, technology and marketing are overlapping; the online industry is growing vastly as it infiltrates all industries and segments.

Digital marketing is increasingly proven to be a highly efficient and powerful tool, and so we integrate our unique digital marketing service with all other marketing mediums in order to construct your holistic communication.

- Social Media
- Online Media Services
- E-marketing Consultancy
- Website Services
- Interactive & Multimedia Development
- Online Maintenance & Update



CONSTRUCT!
— YOUR HOLISTIC
COMMUNICATION



EVENTS & — SEMINARS.

Events & Seminars.

Understanding how direct interaction between the brand and its audience is the highlight of all communications, our strategy when organizing all your major or minor events is to ensure a holistic experience that delivers the essence of your brand.

The creation of such an enticing experience begins with the first steps of setting the strategy, plan and direction of your event, which is structured based on the innovative ideas of our expert event guardians; who then go through the details of implementing the plans that hold between their specific executions the messages you want delivered to your audience.

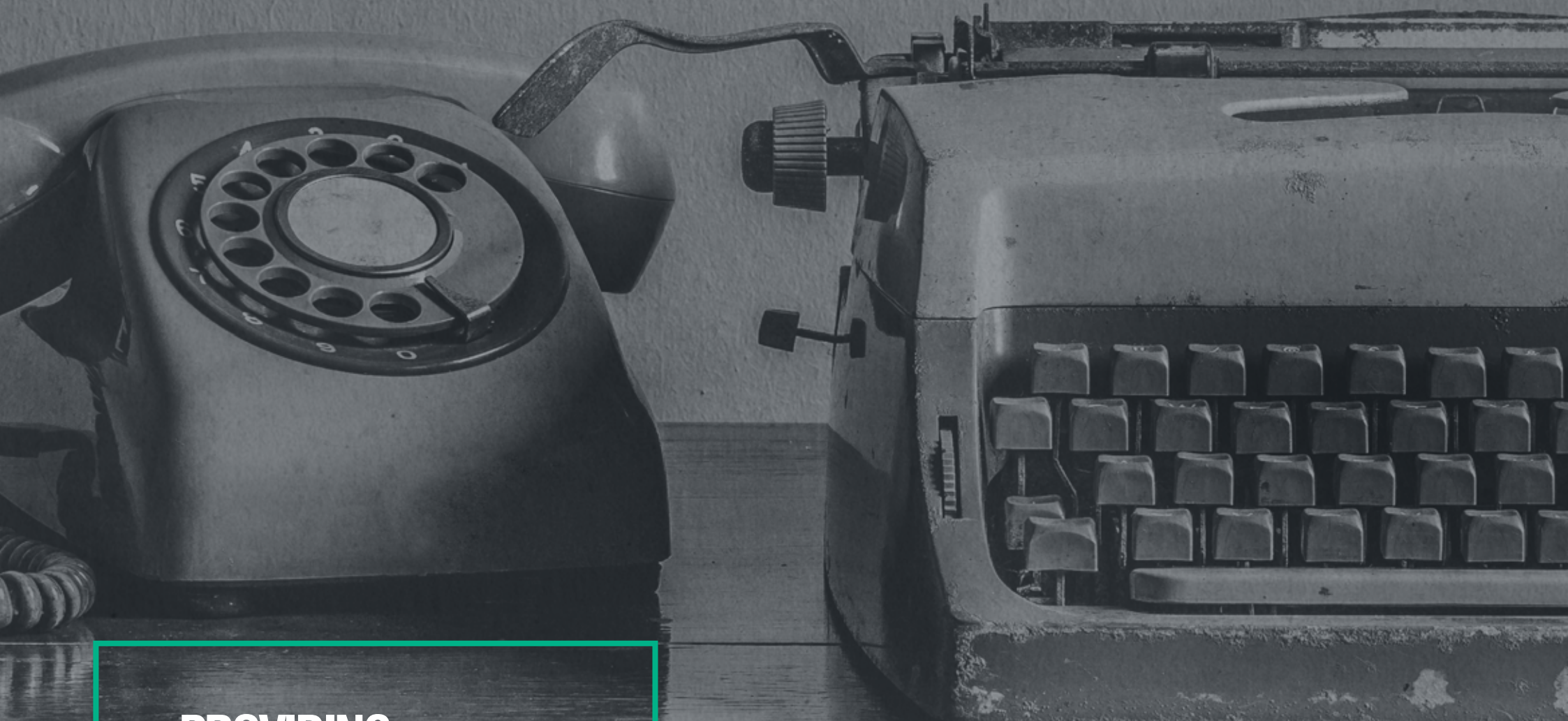
— FILM PRODUCTION.

To excel and further serve our partners.

we provide complete production and post-production services that uniquely stand at international standards, with our top of the line latest equipment and technologies that are used to fullest potential at the hands of our competent team of experts in the industry.



UNIQUELY
— STAND AT:
INTERNATIONAL
STANDARDS.



**PROVIDING
YOU WITH THE:
UTMOST PAMPERED
— SERVICE.**

A world that revolves around you

— PUBLISHING.

In an effort to excel in providing you with the utmost pampered service, we are working on growing your boutique agency to constitute all you may require for the prosperity of your business.

Publishing



— OUR GUARDIANS.

Ven

Through our senior and highly competent,
self-driven, passionate and talented workforce.

we are ready to concur and excel in the industry,
serving you at the highest standards. Always ready
to walk that extra mile.

Section

TEAM.

JOURNEY OF GUARDING — BRANDS.

Ven

Through our senior and highly competent,
self-driven, passionate and talented workforce.

we are ready to concur and excel in the industry,
serving you at the highest standards. Always ready
to walk that extra mile.

Section

BRANDS.

— PNU VICE RECTORATE.

From the university's top view we created its name in a logo style.
Starting with the letter (N) in Arabic "the noon" to then form the remaining
letters of the word Noura in Arabic.



وكالة جامعة الأميرة نورة
PNU VICE RECTORATE



وكالة جامعة الأميرة نورة
PNU VICE RECTORATE



وكالة جامعة الأميرة نورة
PNU VICE RECTORATE



وكالة جامعة الأميرة نورة
PNU VICE RECTORATE





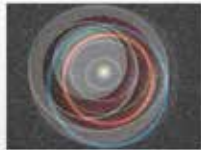
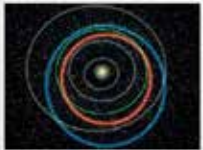
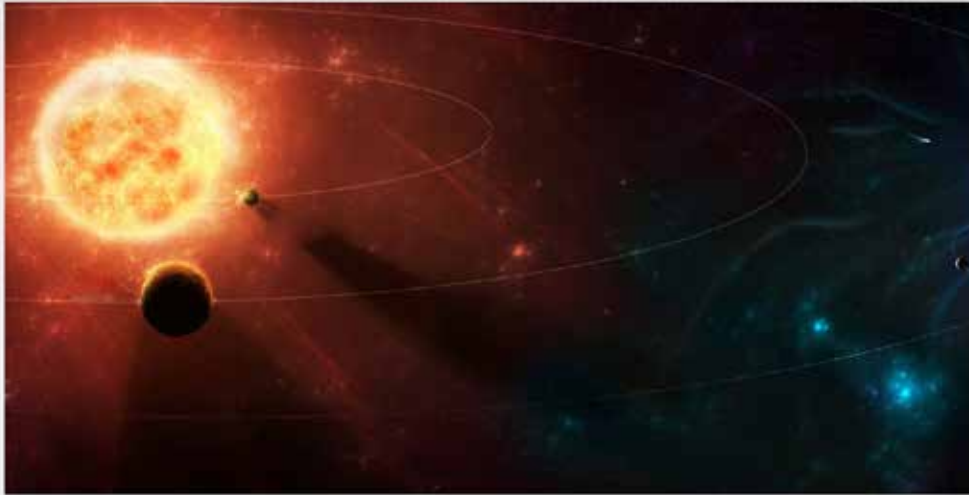
— TP
COMMUNICATIONS.



سولار العربية
ARABIAN SOLAR

— ARBIAN SOLAR.

The logo reflects how Solar Arabia are the solar system of the construction industry in Saudi Arabia, as is the sun and our solar system to earth.





سولار العربية
ARABIAN SOLAR



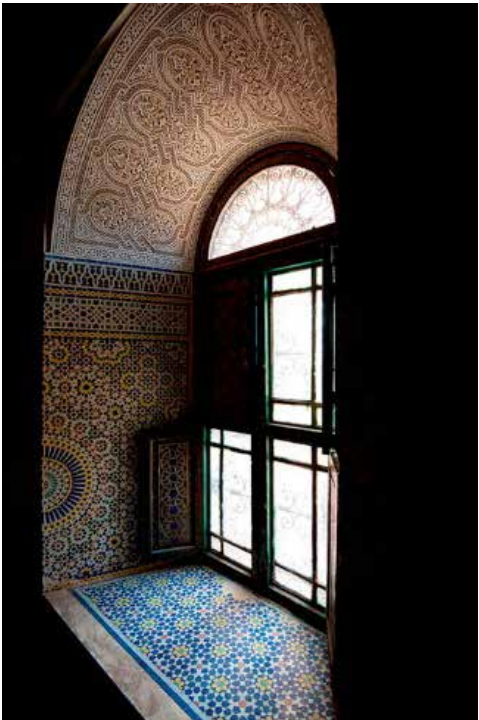
www.arabiansolar.com

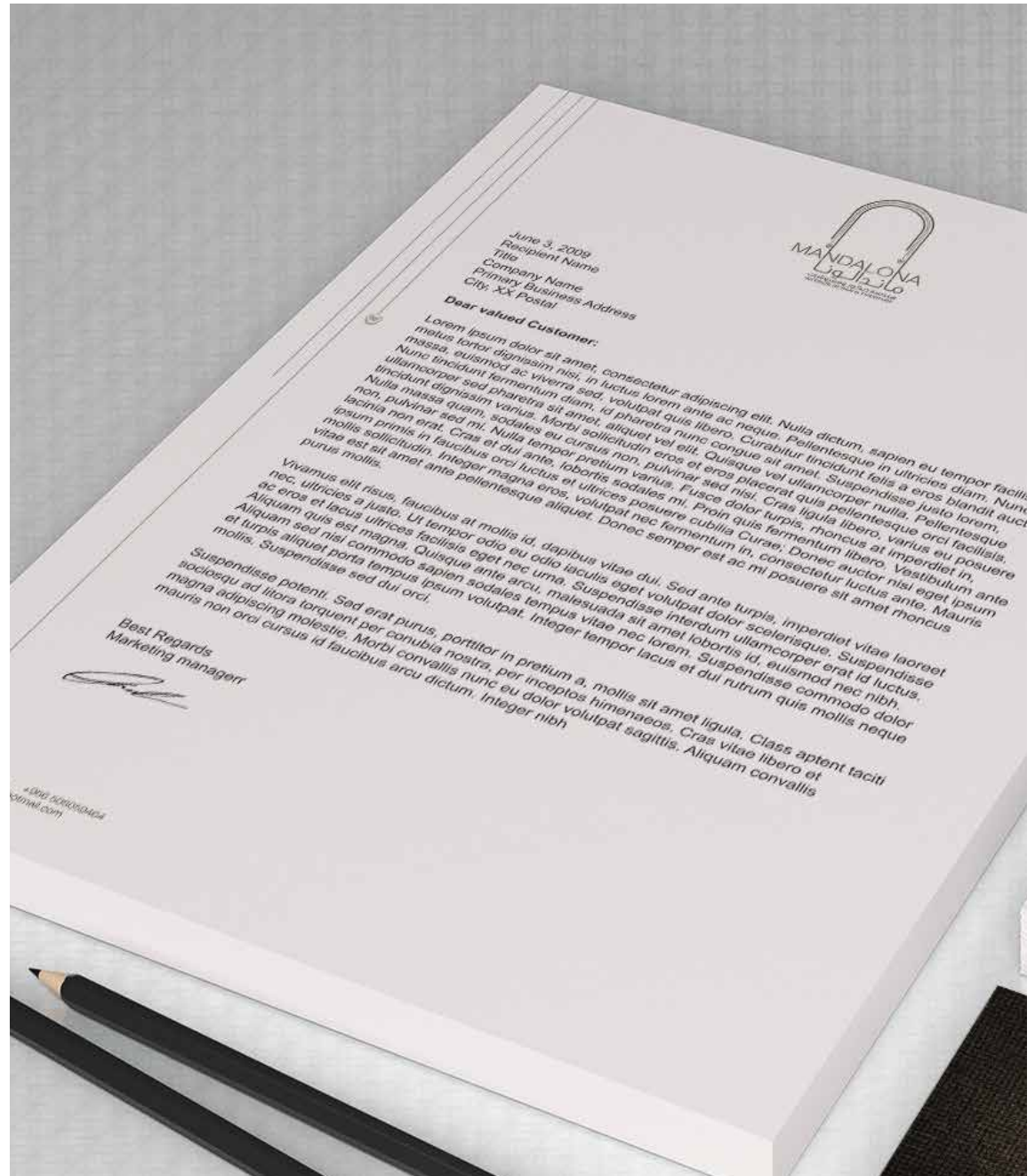




— MANDALONA BRAND.

That we combined with the arch from their name Mandalona To finally have this elegant combination that formulates the logo, which harmoniously flows with their name and design adding a touch of simplicity and grandness







— MAWTAN
HOLDINGS.







MAWTEN موطن القابضة holdings





— SAC
AGRICULTURAL.





SAC
شركة مصانع الزراعة
Saudi Agriculture Company

5

8cm medium
fiber pots

SAC
شركة مصانع الزراعة
Saudi Agriculture Company

saudi herbes garden kit

SAC
شركة مصانع الزراعة
Saudi Agriculture Company

basil

SAC
شركة مصانع الزراعة
Saudi Agriculture Company

basil



— EGYPT
FOODS REBRANDING.







— T2
INFRASTRUCTURE.



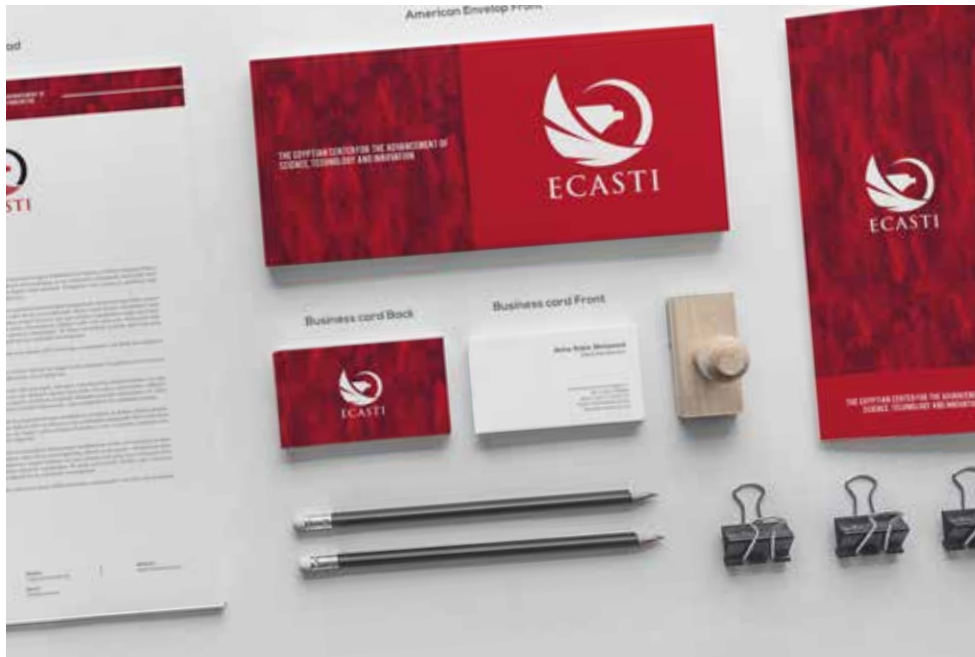


Seraa Holding

— SERAA
HOLDING.

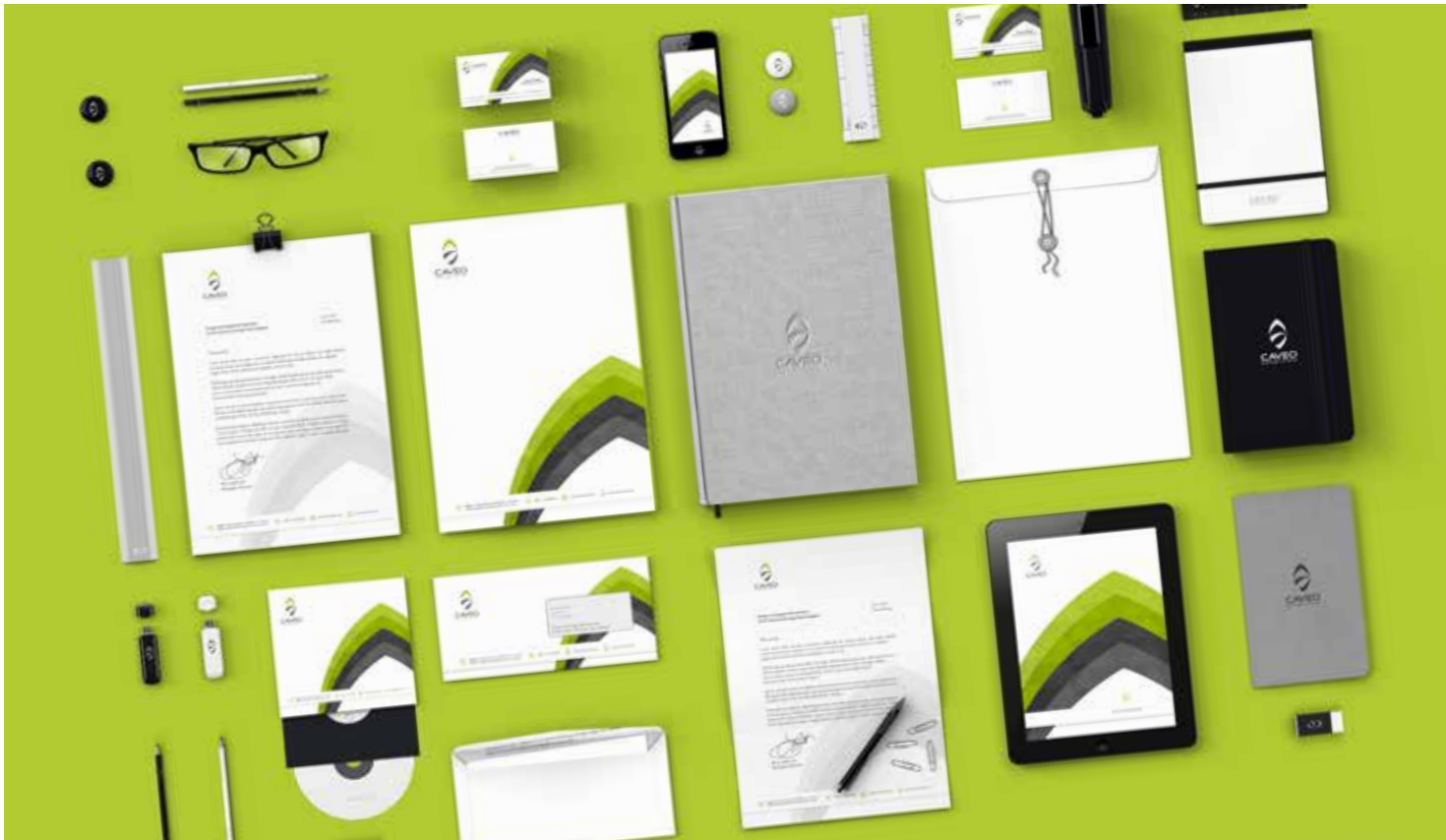


— ECSATI
CENTER.





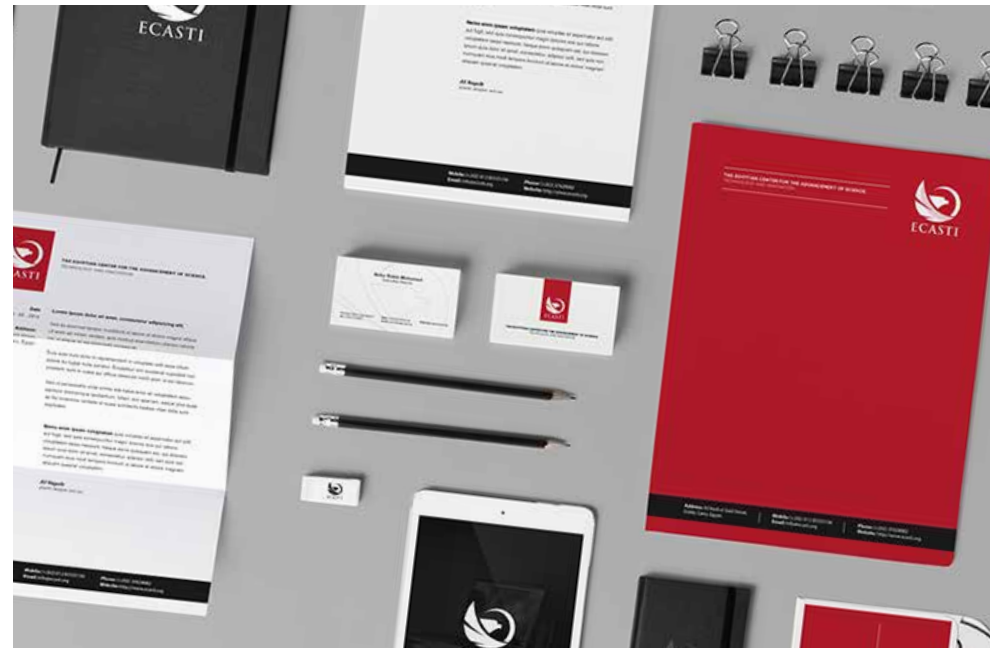
— CAVEO
BROKEAGE CO.





— MOMENTS
MAGAZINE.

— VARIOUS
BRANDS.



— AWARENESS
CAMPAIGN.

فقط بـ

شَوِيَّةٌ عَيِي!

كل صورة ستروي حقائق
لتنقذ العديد من الأرواح

شويّة وعي!

١٣,٠٠٠,٠٠٠,٠٠٠ ريال سعودي

الخسائر الاقتصادية سنوياً
في السعودية بسبب حوادث الطرق
ينفق معظمها على القطاع الطبي



شوية وعي!

السعودية ٥٠

أريتيريا ٤٥

مصر ٤٠

افغانستان ٣٨

الولايات المتحدة ١٥

اعلى عدد وفيات حوادث الطرق في دول العالم
بحسب عدد الوفيات لكل ١٠٠٠٠٠٠ شخص

شوية وعي!

عام ٢٠٠٩ وصل عدد الضحايا
الى ٦٤٥٨ شخص

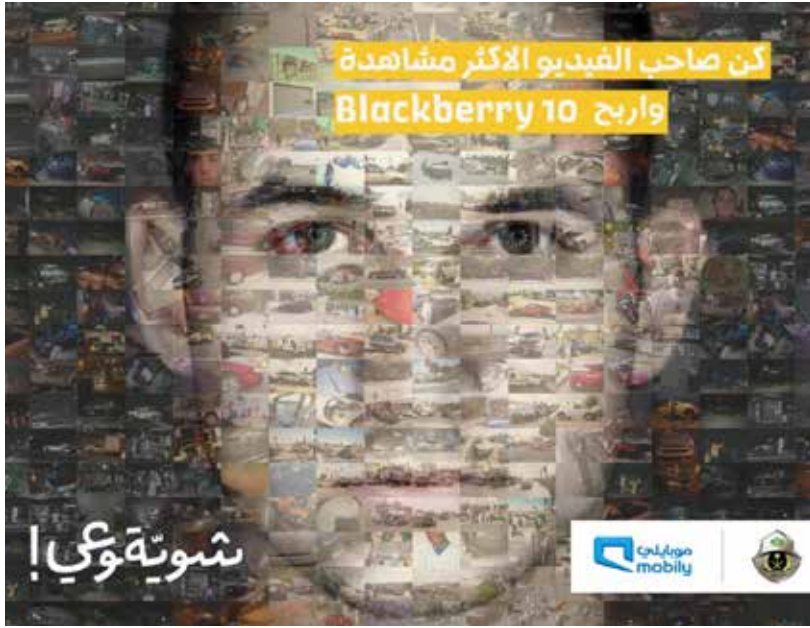
حياتك أغلى من لعبة

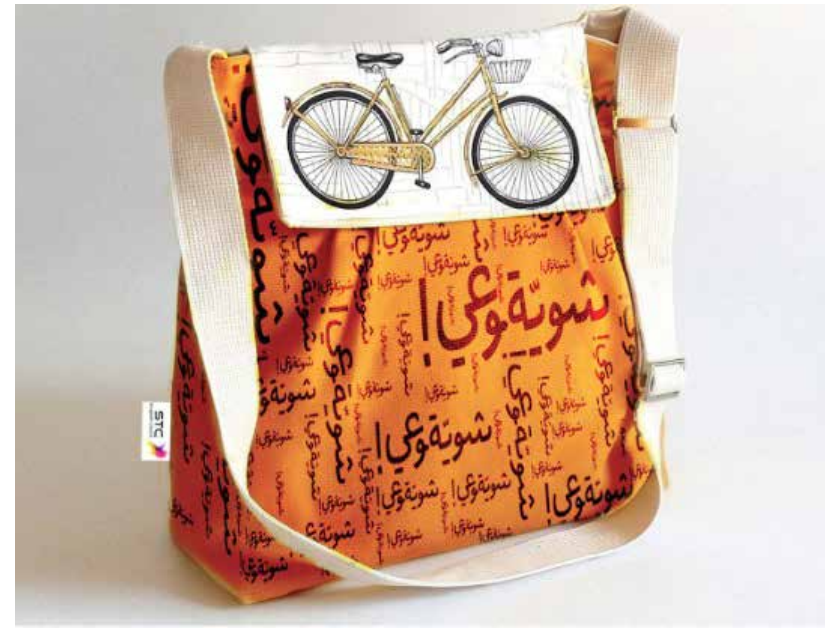
تخيل نفسك... تخيل من يدرك... تخيل لحظة التوقف... كل ما في الأمر تبسلي بها قليلا ودعوك حياة أيضا غالبا... وفكرت في الموت لو كان الله يريدنا... فكلنا نعلم ان الحياة قصيرة جدا... فكلنا نعلم ان الحياة قصيرة جدا... فكلنا نعلم ان الحياة قصيرة جدا...

STC شوية وعي!

حياتك أغلى من لعبة

شوية وعي! موبيلي mobily





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